

Product information

Sharp Projection Solutions

Born of NEC heritage, raised under the Sharp brand

Rooted in NEC's legacy of quality and projection expertise, new Sharp-branded projectors evidence our commitment to Quality, Service and Sustainability. Behind a new streamlined naming convention lies the same meticulous, high-performance Japanese design and engineering excellence that our customers have put their trust in for over 35 years.

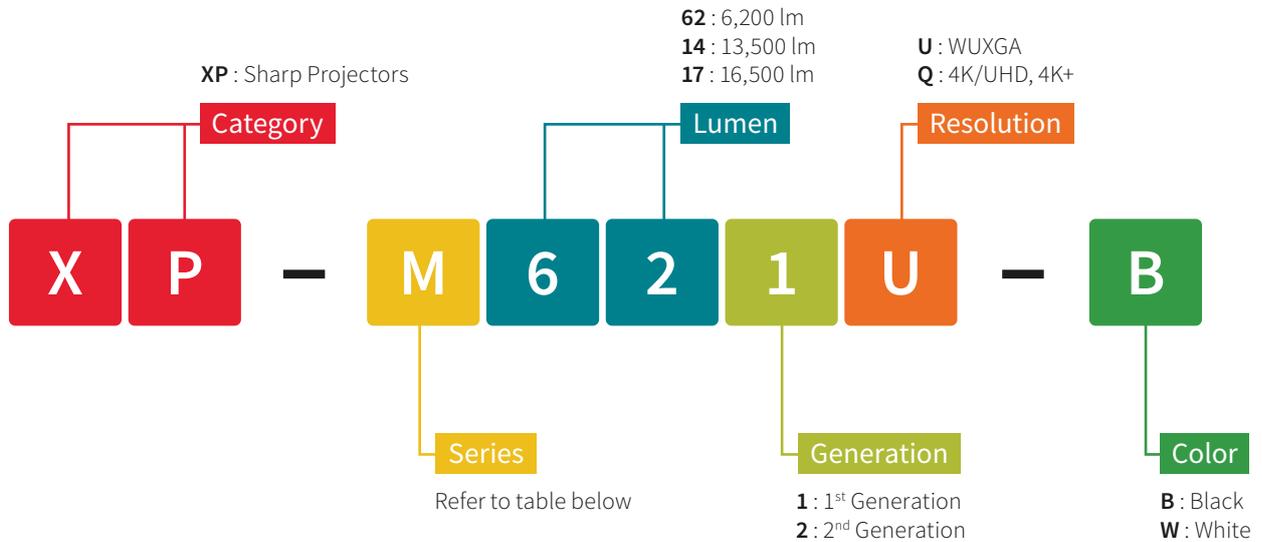
Setting industry standards for future advancements in projection technology, Sharp projectors deliver long lifecycles, peace of mind, and exceptional value.



Rationale behind the new naming convention

- All future projector models will be released under the Sharp brand
- Current NEC models will be transferred to the Sharp brand within 2025
- Current naming rules will be maintained as far as possible
- Sharp naming is limited to 8 characters, requiring existing naming to be shortened
- 'L' for laser is not necessary anymore, as all new models are laser based
- Current 'NP' prefix will be changed to 'XP' for all Sharp projector models
- The new naming convention combines the Series, Brightness and Generation
- Cabinet colour is identified as 'W' or 'B' at the end

How to interpret the new naming convention



Understanding the Series transition

Professional Business Projectors

Before		Now	
ME	→	M	Mobile / Multipurpose
PE	→	E	Economy
P	→	P	Professional

Professional Installation Projectors

Before		Now	
PV	→	V	Value
PA	→	A	Advanced
PX	→	X	Extreme
PH	→	H	High-end